



EQUINIX

# THE PLATFORM EQUINIX™ VISION

Build Here, and Go Anywhere

A man in a dark suit, white shirt, and dark tie stands by a large window, looking out at a city skyline. The image is split diagonally: the left side shows the man and the city, while the right side is a solid red background with white text.

# SUMMARY

- Key trends are driving the need for a single interconnection platform for digital business
- On the Equinix global interconnection platform for digital business, everything you need to create your digital future is within reach
- Our expanded capabilities enable you to reach every destination on demand, access everyone that matters and bring things together in previously impossible ways
- Platform Equinix is being physically and virtually connected around the world
- Gain access to and leverage the largest interconnected ecosystem of enterprises, clouds, networks and IT providers to achieve differentiated advantages
- Harness the innovation roadmap of Platform Equinix to enable digital business globally
- Realize your IT blueprint for digital with an Interconnection Oriented Architecture™ (IOA™) strategy on Platform Equinix



# KEY TRENDS DRIVING THE NEED FOR A SINGLE DIGITAL INTERCONNECTED BUSINESS PLATFORM

Digital transformation is accelerating. Key trends are creating the need for real-time interaction and forcing digital services to the edge.

All firms will need to manage data and security, and enforce regulatory control locally in support of digital trade of goods and services globally.

As this digital journey intensifies, you're creating new commerce and collaboration models to compete. In this fast-forward world, your business possibilities have no limits and neither should your IT.

Success requires a single interconnection platform for digital business that's connected physically and virtually around the world. When you deploy digital infrastructure everywhere, you can connect to everyone that matters and securely scale the integration of your business at the digital edge.



## Digital Technology Usage

Need to support real-time interactions



## Urbanization

Need for digital services within proximity



## Cybersecurity & Data Sovereignty

Need to bypass the internet and deploy data and security locally



## Digital Trade

Need to support global business processes connecting customers, partners & employees

# PLATFORM EQUINIX, YOUR GLOBAL INTERCONNECTION PLATFORM FOR DIGITAL BUSINESS

**At Equinix, everything is within reach. We are connecting our global platform for digital business physically and virtually around the world, enabling you to reach everywhere, interconnect everyone and integrate everything.**

On the Equinix global interconnection platform for digital business, everything you need to create your digital future is within reach.

When you build your digital business here, you can reach every destination on demand. You can access everyone that matters. You can bring people, clouds, data and things together in previously impossible ways to stay out front and adapt as tomorrow unfolds. Whatever “every” means to you, we make it possible.

**Build Here, and Go Anywhere.**





# EXPANDING CAPABILITIES, MORE BUSINESS VALUE



## REACH EVERYWHERE

**Deploy digital infrastructure anywhere you need to be**

### EXPANDED CAPABILITY

Gain the flexibility to place apps, data, security and networking controls next to users, clouds and networks in major metros globally.

### MORE VALUE

With one global partner, you can reduce complexity, accelerate time to market and rely on the consistency of a proven worldwide leader.



## INTERCONNECT EVERYONE

**Discover and reach anyone on demand, through one connection to the world**

### EXPANDED CAPABILITY

On one platform, directly connect physically or virtually to customers, partners, providers and between your own points of presence.

### MORE VALUE

Reach everyone you need to from one place. Simplify, scale and dynamically adapt your digital infrastructure to keep pace with rapidly changing business demands.



## INTEGRATE EVERYTHING

**Activate your digital edge through leading technology tools, partners and services**

### EXPANDED CAPABILITY

Leverage software controls and expert advisors to dynamically design, implement and manage your digital edge.

### MORE VALUE

Secure, view, control and manage your hybrid environment to seamlessly scale digital integration across your business.



EQUINIX

# PLATFORM EQUINIX IS BEING PHYSICALLY AND VIRTUALLY CONNECTED AROUND THE WORLD

Platform Equinix is underpinned by a portfolio of capabilities, providing global coverage and hosting the largest interconnected ecosystem of companies.

## COVERAGE by Equinix

**5**  
Continents

**24**  
Countries

**52**  
Metros

**200**  
IBX® Data Centers\*\*

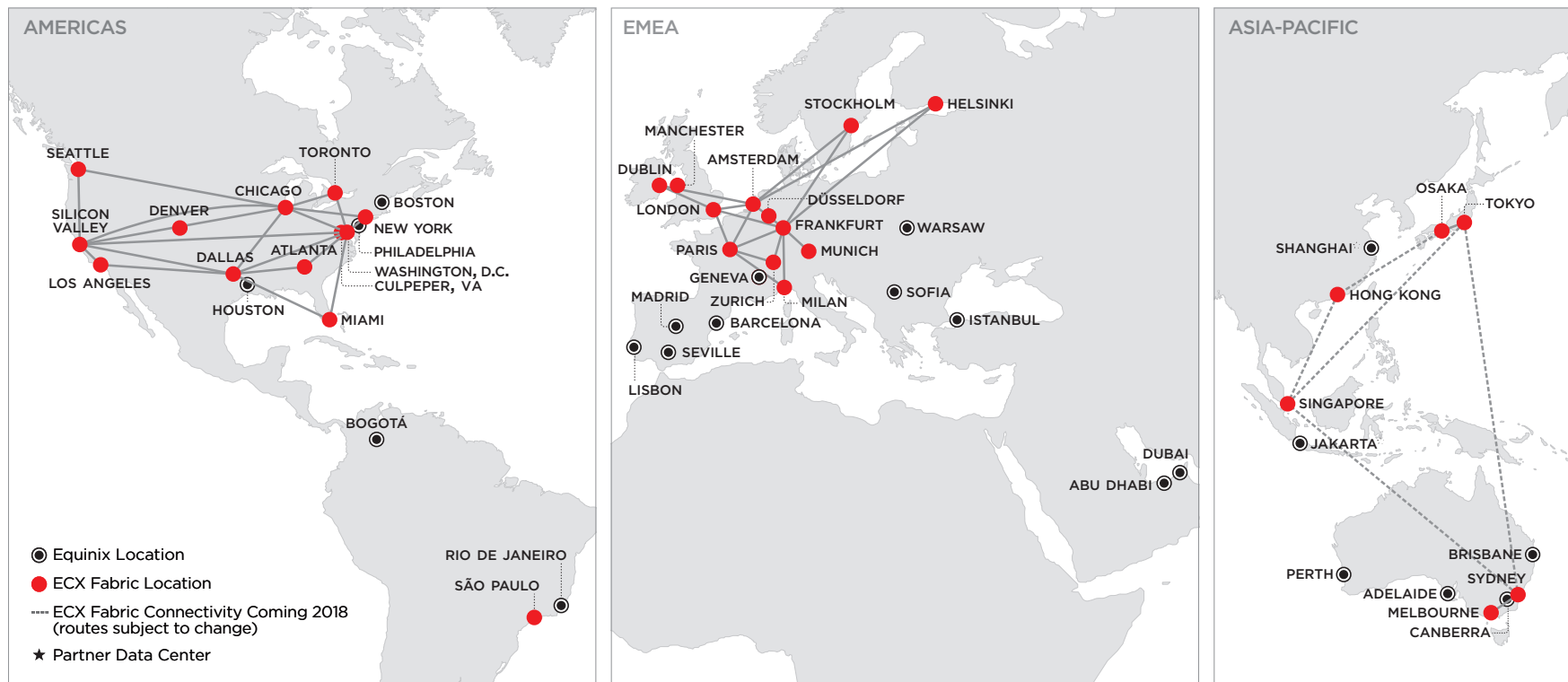
## ECOSYSTEMS at Equinix

**1,800+**  
Networks

**2,900+**  
Cloud/IT Providers

**750+**  
Content/Digital Media Providers

**2,980+**  
Enterprises



\*\* indicates International Business Exchange™ (IBX®) data centers





# DIFFERENTIATED ADVANTAGES FOR ENTERPRISES

All businesses are becoming globally distributed and need to be able to reach everywhere, interconnect everyone and integrate everything.

Platform Equinix offers differentiated advantages to enterprises looking to sharpen their competitive edge.

## SCALE

Digital business operations rapidly across the largest markets globally, by connecting to more business partners and destinations.

## ACCESS

Cloud service providers within or across metros for geo-redundant or integrated multicloud and hybrid cloud architectures.

## ACHIEVE

Unmatched security and quality of service by directly connecting to strategic business partners, bypassing the public internet.

## LEVERAGE

And gain access to the largest interconnected ecosystem of companies.



# DIFFERENTIATED ADVANTAGES FOR SERVICE PROVIDERS

All businesses are becoming globally distributed and need to be able to reach everywhere, interconnect everyone and integrate everything.

Platform Equinix offers differentiated advantages to service providers looking to sharpen their competitive edge.

## ACCESS

A global base of enterprise customers via private direct connections within Equinix that provide a more consistent end-user experience.

## CONNECT

To geo-diverse clouds in more metros, quickly establishing direct connections to destinations where there is not physical presence and increase addressable market.

## EXPAND

Points of presence virtually with multiple partners in new geographies.

## LEVERAGE

And gain access to the largest interconnected ecosystem of companies.



# HARNESS THE INNOVATION ROADMAP OF PLATFORM EQUINIX TO ENABLE DIGITAL BUSINESS GLOBALLY



## TODAY

## TOMORROW



**REACH  
EVERYWHERE**



200  
IBX data  
centers



24  
Countries



52  
Metros



16  
Certifications



Sustainable  
Power

### INCREASE COVERAGE, CAPACITY & COMPLIANCE



More  
Locations



More  
Certifications



More  
IBX data  
centers



**INTERCONNECT  
EVERYONE**



**IX™<sup>1 2</sup>**  
**Expanded**  
(25+ Locations)



**ECX™**



**ECX™ Fabric<sup>2</sup>**  
**Launched**  
(25+ Locations)

### EVOLVE TOOLING, DESTINATIONS & PARTICIPANTS



Expand  
Tools



Expand  
Destinations



Expand  
Ecosystem  
Participants



**INTEGRATE  
EVERYTHING**



Prof.  
Services



IBX  
SmartView™



APIs



Developer  
Platform



Customer  
Portal

### EXPAND SOFTWARE CONTROLS & EXPERTISE



New  
Security



New  
Data



New  
Apps



New  
Energy

Disclaimer: This information represents Equinix's expectations regarding its product development cycle and future activities. Equinix makes no assurances that any developments or activities discussed herein will transpire. Equinix does not assume any obligation to update the forward-looking information contained in this presentation.

<sup>1</sup> Internet Exchange

<sup>2</sup> As of early 2018

# STEP INTO YOUR DIGITAL FUTURE

Learn how you can reach everywhere,  
interconnect everyone and integrate  
everything by visiting

**[Equinix.com/platform-equinix](https://Equinix.com/platform-equinix)**

Platform Equinix allows you to directly  
connect your digital business physically and  
virtually around the world. Access an advanced  
portfolio of digital services and ecosystems  
to securely scale your digital infrastructure  
wherever opportunity leads. On Platform Equinix,  
you'll reach everywhere, interconnect everyone  
and integrate everything.

You can accelerate your digital journey using  
an Interconnection Oriented Architecture (IOA)  
strategy—a proven and repeatable architectural  
framework to directly and securely interconnect  
people, locations, clouds, data and things—  
with Platform Equinix.

Get started today by visiting  
**[Equinix.com/platform-equinix](https://Equinix.com/platform-equinix)**

**Build Here, and Go Anywhere.**



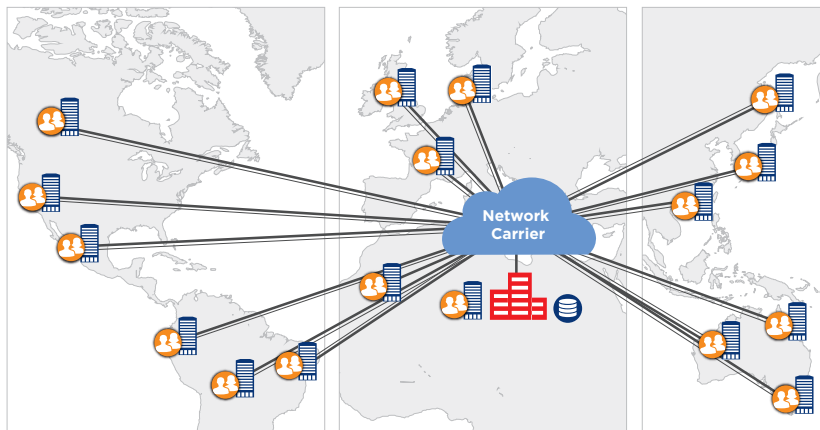


# REALIZE YOUR IT BLUEPRINT FOR DIGITAL WITH AN IOA STRATEGY ON PLATFORM EQUINIX

Interconnection Oriented Architecture (IOA)-  
a proven and repeatable architectural framework  
to directly and securely interconnect people,  
locations, clouds, data and things

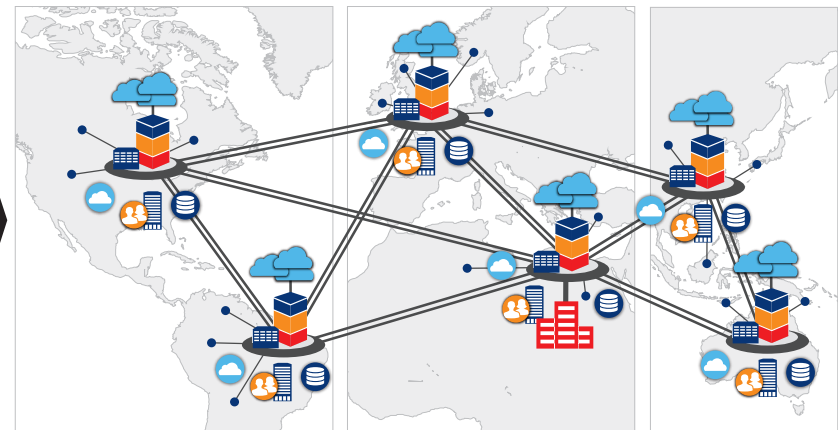
Learn more about IOA  
at [IOAKB.com](http://IOAKB.com)

## WITHOUT IOA



Centralized, constrained and inefficient

## WITH IOA



Distributed, scaled and effective





Equinix, Inc. (Nasdaq: EQIX) connects the world's leading businesses to their customers, employees and partners inside the most interconnected data centers. In 52 markets across five continents, Equinix is where companies come together to realize new opportunities and accelerate their business, IT and cloud strategies. In a digital economy where enterprise business models are increasingly interdependent, interconnection is essential to success. Equinix operates the only global interconnection platform, sparking new opportunities that are only possible when companies come together.

Learn more at [Equinix.com](https://www.equinix.com)

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