



ColorMatrix Group Inc
Berea, Ohio
www.colormatrix.com

Industry:

Industrial Manufacturing

Annual Revenue:

US\$156 million

Employees:

500

Oracle Products & Services:

Oracle On Demand
Oracle Database
Oracle Financials
Oracle Manufacturing
Oracle Human Resources
Oracle Self-Service HR
Oracle Discoverer
Oracle Portal

Implementor:

Oracle Consulting

“Partnering with Oracle On Demand helps us drive competitive edge by optimizing business processes and enabling us to focus resources on revenue-generating activities.” – John Gelp, Chief Executive Officer, ColorMatrix Group

ColorMatrix Group Improves IT Performance and Reduces Cost of Ownership with Hosted Infrastructure

ColorMatrix is a world-leading manufacturer of liquid colorants and specialty additives for the plastics industry. The company’s reputation for innovation and offering a total solution to clients has resulted in its rapid growth over the last 10 years into the US\$156 million global organization it is today. Established on four continents, ColorMatrix continues to grow both organically and through acquisitions. Its products are used in many household brands such as Xbox and Coca-Cola.

Challenges

- Maximize reliability, performance, and scalability of the company’s IT platform and applications while lowering management costs
- Integrate both newly acquired and existing businesses rapidly and seamlessly
- Grow revenue, market share, and value for customers by leveraging IT to drive lean business practices and bring next-generation solutions to market ahead of competitors

Solution

- Migrated Oracle applications used by the company’s European businesses to Oracle On Demand as the first stage of a global transition
- Achieved smooth on-time, on-budget migration to a single instance of Oracle using expert resources of Oracle Consulting
- Cut cost and time of bringing acquired businesses online
- Leveraged 24/7 system support and management to ensure 100% uptime for business-critical applications with noticeable improvements in response times for 500 internal users
- Ensured regular system upgrades, refreshes, and patch downloads
- Eliminated risks associated with introducing new applications
- Minimized need for customized software to meet end-user requirements by using Oracle methodologies to define and deliver on requirements with standard Oracle functionality
- Cut technology cost of ownership by 30% and redeployed IT resources to support new product development and innovation
- Developing DosiXpress, a revolutionary color design concept enabling customers to select, mix, and order colorants to their unique specifications online via Oracle Portal