Enghouse Systems Ltd at a glance...



- Enghouse Interactive is a division of Enghouse Systems Ltd
- One of the largest providers of customer contact solutions in the world
- Over 10,000 customers
- Over 1 million agent seats
- Handle over 1 billion interactions daily
- Enghouse Interactive solutions include Omni-Channel Contact Center, Reception and Call Handling, Self-service, Quality Management and CTI/CRM Integrations

Enghouse Systems Ltd

Market Cap as of December 2015

\$2.0 Billion



TSX: ESL
Customer Communications Software and Services
1984
Stephen J. Sadler
www.enghouse.com
\$280+ Million
Markham, Ontario, Canada (Toronto)
1,350+



Cloud-Based Contact Center Infrastructure Market Share, by Seats as of August 2015



Source: DMG Consulting LLC, October 2015



CCSP Global SaaS Customers



Selected End Users of CCSP powered by Enghouse Interactive



Government & Education





Retail & Industrial

CC:SP Customer Spotlights



- NGCC = Next Generation Contact Center
- 5,000+ concurrent agents, 10,000+ named users
- In production since 2001 (formerly "MCC")
- On-Demand (Shared) and On-Net (Dedicated)
- Target market:
 - Multinationals, add-on to current voice services
 - EMEA, North America, APAC
- Implementation:
 - Base platform in London
 - Nodes in US, France, Hong Kong
 - Support and PM in USA
- Competition:
 - cisco.
- <u>Sales</u>:
 - BTGS Voice Services group
 - BT Partners

orange[™]

- CMC = Contact MultiCanal
- 4,000+ concurrent agents
- In production since 2003
- <u>Target market:</u>
 - SMB, multi-site large call centers
 - France, expanding into Europe & North America

Business

Services

- Implementation:
 - Integrated into new VOIP network
 - First VOIP application on that network
- <u>Competition</u>:
 - Genesys
- Sales:
 - Voice Services overlay
 - System Integration group



CC:SP Customer Spotlights

ePLDT

- ePLDT Division of #1 Philippines Telco
- 3,600 concurrent agents
- Unified Contact Center Plus (UCCP) branded on Demand Service
- In production since 2004
- Target market
 - Domestic Philippine applications
 - Outsourced Support to Global applications
- Technical
 - Highly proficient technical staff
 - Regional center of excellence
- Customer successes
 - Telcos (e.g. SMART Communications, PLDT)
 - Government (e.g. Bureau of Internal Revenue)
 - Banking & Finance (e.g. Allied Bank)



- Tier 1 Telco in India
- 10,000+ concurrent agents
- Major markets
 - BFSI
 - Government
 - Domestic & International BPO
- 57% CCOD Marketing Share in India
- Customers include major accounts (1000+ seats each)
- 3 separate regional platforms (Each architected to support ~6000 seats)
- Outbound intensive applications

