

ORACLE CRM ON DEMAND SINGLE TENANT STANDARD EDITION



THE WORLD'S MOST
COMPREHENSIVE CRM ON
DEMAND SOLUTION

- Easy to use
- Fast to deploy
- Powerful analytics
- Built-in contact center
- Prebuilt industry solutions
- Embedded marketing, sales, and service best practices

Oracle provides organizations with an unparalleled choice of deployment options. Oracle CRM On Demand Single Tenant Standard Edition provides each customer with a dedicated Oracle CRM On Demand database, application server, and analytics server while still offering companies the benefits of Oracle's shared infrastructure for add-on modules such as Oracle Email Marketing On Demand and Oracle Contact On Demand. This solution is ideal for enterprise organizations requiring an on-demand CRM solution with a dedicated infrastructure.

Optimized Performance and Scalability

Because Oracle CRM On Demand Single Tenant Standard Edition provides each customer with its own dedicated Oracle CRM On Demand database, application server, and analytics server, organizations benefit from an on-demand architecture that can be more readily adapted to meet their unique business processes and data needs. Powered by grid computing, capacity can be easily adjusted to meet the changing processing and performance demands of large enterprise organizations. Oracle experts work with you to better understand your requirements and tune the business process and data layers of your dedicated infrastructure for optimal performance. In addition, companies can leverage Oracle's shared infrastructure add-on modules such as Oracle Email Marketing On Demand to execute high volume email marketing campaigns and Oracle Contact On Demand to setup large-scale, virtual contact centers. These additional offerings deliver large-scale capabilities previously out of reach for many companies due to the lengthy deployment time, high cost, and complexity involved with setting up the required infrastructure in-house.

Dedicated Infrastructure

Oracle CRM On Demand Single Tenant Standard Edition gives companies an additional option for adhering to regulatory constraints. Since each Single Tenant Standard Edition customer receives its own dedicated Oracle CRM On Demand database and database server, each organization's information is stored separately. Paired with embassy-level security at Oracle's world class, Tier IV Austin Data Center – which hosts Oracle applications for more than 3.6 million Oracle On Demand end users, including government and banking entities – this option is optimal for those companies that require the highest levels of regulatory or internal compliance.

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SINGLE TENANT
STANDARD EDITION**

KEY BENEFITS

- Optimized performance tuned to your specific business needs
- Scalable to meet changing enterprise demands
- Dedicated infrastructure to meet regulatory or internal compliance requirements.

RELATED PRODUCTS

- Oracle CRM On Demand Single Tenant Enterprise Edition

Bottom Line

Oracle CRM On Demand Single Tenant Enterprise Edition lets companies enjoy all of the advantages of an on-demand CRM solution – ease of use, ease of deployment, seamless upgrades, no upfront investment, and minimal IT involvement – with a single environment dedicated to the unique needs of an individual company.

Single Tenant Enterprise and Standard Editions Features		
Feature	Enterprise Edition	Standard Edition
Dedicated HW, SW, and Database	✓	✓
Enterprise Disaster Recovery Option	✓	✓
Customized Index Tuning and Application Settings	✓	✓
Unlimited Custom Objects	✓	✓
Service Delivery Manager Option	✓	✓
Enhanced Risk Mitigation Capabilities ¹	✓	
Flexible Maintenance Windows	✓	
Flexible Upgrade and Patching Schedule	✓	
Flexible ETL Run Time	✓	
2 Additional Staging Refreshes Per Year	✓	
Minimum Number of Users	350	750

For more information about Oracle CRM On Demand Single Tenant Standard Edition, please visit oracle.com/crm or call +1.866.906.7878 to speak to an Oracle representative.



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¹ Increased flexibility in responding to emergency situations, flexible critical defect repair, emergency maintenance capability outside regular maintenance window.