

If Oracle's CallCenter@nywhere Predictive Dialer can increase Talk Time by 320%, what will it mean to your net profit?



The power of Oracle's CallCenter@nywhere Predictive Dialer

- 1). Eliminate wasted time associated with manual dialing
- 2). Increase the contact rate with prospects

Revenue Model Example

Assumptions

Each sale generates \$35 revenue and requires 15 minutes of talk time.
Sales Agent Expense: \$27 per hour or \$216 in 8 hours.

Manual Dialing

Talk time: 15 minutes per hour talk time X 8 hours: 120 minutes
Sales: 120 minutes/15 minutes per sale = 8 sales
Revenue: 8 sales X \$35 revenue per sale = \$280 revenue
Net Profit: \$280 revenue less \$216 expenses = \$64 net profit

Predictive Dialing

Talk time: 48 minutes per hour talk time X 8 hours: 384 minutes
Sales: 384 minutes/15 minutes per sale = 25.6 sales
Revenue: 25 sales X \$35 revenue per sale = \$875 revenue
Net Profit: \$875 revenue less \$216 expenses = \$659 net profit

1029% Increase in Net Profit using Oracle's Predictive Dialer
\$659 Net Profit versus \$64 Net Profit

For more information: call 888.204.0822 or email sales@promero.com