



INCREASING COMPETITIVENESS BY EFFICIENTLY AUTOMATING KNOWLEDGE

Informavores partners with Sun Microsystems™ to help business users deliver complex automated systems in a simple and consistent way



Informavores is an award-winning provider of innovative software for compliance and knowledge management. It works with some of the world's most recognised organisations in financial services, defence and healthcare, which rely on its software to ensure accurate and audited decision making.

Informavores is helping these customers to become more competitive by automating their knowledge. It works with them to improve their compliance, knowledge management and access to valuable data. Informavores has the software to help organisations to codify, automate or simply make better use of the knowledge in their organisation.

Codifying or holding on to knowledge within an organisation is becoming a real growth area. As costs come down and competition in the financial services industry increases, the 'bread-and-butter' work needs to be done more efficiently and consistently at a lower cost to the customer. Equally, the requirement for organisations to comply with new regulations and show compliance with best practice is becoming increasingly onerous. IT systems to solve these problems are often extremely expensive to create, maintain, manage and update. Training staff is often just

as expensive due to the complexity of the material and the rate at which it changes.

Informavores' software, Firefly, enables the subject matter expert to manage the decisioning aspects of technology without writing a single line of code. Its technology also keeps a complete audit trail, which ensures they have a complete record of any decision transaction. As a result, Informavores' technology makes it fast and simple to create compliance and knowledge management solutions to aid the organisation, maintain them and support the infrastructure.

Firefly

From procedures and diagnostic tools, to complex calculators and data-driven compliance systems, Firefly helps with compliance and knowledge management in financial services. It addresses the problem of creating flexible IT solutions that can help an organisation comply and show compliance with best-practice and/or regulation.

The Firefly platform provides a technology framework to automate procedures without writing any programming code. This is achieved by using intuitive flow diagrams – or decision trees – that can be drawn and then published to a central web server.

KEY HIGHLIGHTS

Industry focus

- Retail and wholesale finance

Sample customers

- Norwich Union
- PwC
- US Department of Defence
- Vodafone
- RFI Global

Solution focus

- Compliance and knowledge management
- Automation of procedures
- Full audit trail retained for future use
- Identification of cross-selling opportunities
- Minimal training of end users
- Backed by full consultation service

Solution benefits

- Insertion technology makes it easy to maintain and provides process consistency
- Business experts can change rules and applications without programming
- Reduced burden on IT staff leads to improved ROI
- Web services reduce deployment to two mouse clicks

Technology summary

- Solaris™ 10
- J2EE™ server
- JDBC Compliant™ database

Any end-user activity is then retained as a complete audit trail. The procedures can include database lookups, calculations, business logic, dynamic documentation and forms. However, unlike many similar solutions it is not aimed at IT developers. Firefly is essentially a complex decision/forms engine, but one that has a very intuitive development tool that business users without programming skills can easily use.

Informavores has also developed an innovative technology called 'insertion', which enables users to remotely deploy applications to a web server using web services. It ensures security and stability and reduces the deployment process to two mouse clicks – so a business user can insert an application on the server without IT intervention.

The key benefits to this approach are simplicity, ease of maintenance and process consistency. Allowing the expert to create the systems, rather than an IT team, leads to a vastly improved return on investment. With Firefly, users can see how the changes affect the system, without having to look at

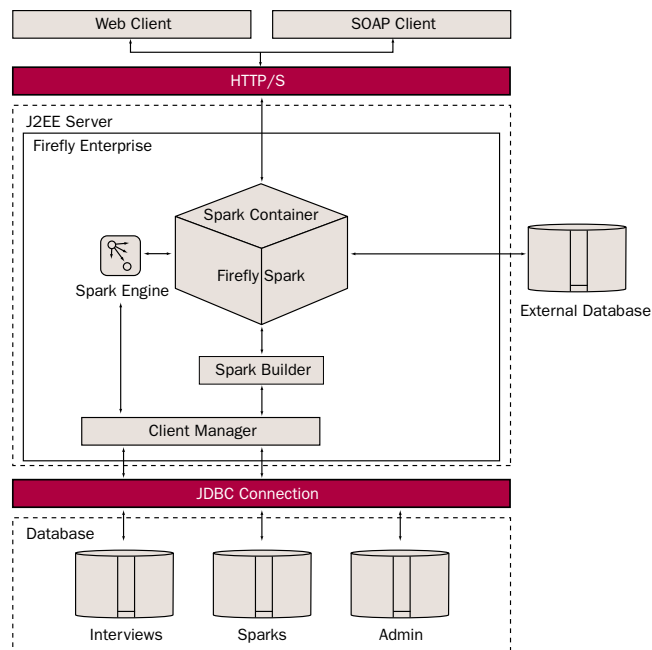
complicated programming code. Rules can be set up and customised by a subject matter expert according to an organisation's need to maintain a complete audit trail of end-user activity and any decisioning made by the technology.

Working with Sun

To achieve true platform independence for Firefly, Informavores wanted to provide its technology through Java Web Start and web services using open standards such as XML, HTML and Java™ technology.

It has turned to Sun Microsystems™ to help move away from a Microsoft-based environment due to its history of innovative work with open standards. Informavores has trained its development staff through the Sun Code Camp™ to ensure all of its applications are available as a web service with all file and data exchange done in XML and HTML. This work has led Informavores to establish a close working relationship with Sun, culminating in it becoming a Sun Strategic Partner.

Informavores Firefly architecture



SOLARIS 10 QUICK FACTS



The world's most advanced OS

Breakthrough new functionality in the Solaris 10 Operating System is the direct result of Sun innovation based on real-world input from customers.

- **Security:** protect your enterprise, safely deliver new solutions, and consolidate services.
- **Performance:** massive scalability and unbeatable price/performance.
- **Networking:** optimised network stack and support for today's advanced network computing protocols.
- **Data Management:** virtually unlimited capacity and near-zero administration.
- **Interoperability:** seamless interoperability with hundreds of heterogeneous hardware and software platforms.
- **Observability:** real-time application debugging and optimisation.
- **Platform Choice:** work with 400 SPARC-based and x64/x86-based systems from top manufacturers.
- **Utilisation:** consolidate, isolate, and protect thousands of applications on a single server.
- **Availability:** automatic diagnosis and recovery from hardware and application faults, maximising uptime.

Join or pose questions to the Solaris 10 user group run by customers for customers: solaris10usergroup@sun.com

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